



FREEDOM OF INFORMATION

FOI REFERENCE: FOI 23/24 - 182

DATE RECEIVED: 10/01/24

TITLE / CATEGORY: Communications and ICT – Social Media Management

REQUEST

The details we require are:

- 1) Do you use a social media management platform?
- 2) If so, what tools do you use?
- 3) How much do you spend annually on a Social media management tool?
- 4) Which month & year does your contract with your supplier end?
- 5) Do you use a social listening / media monitoring platform?
- 6) If so, what tools do you use?
- 7) How much do you spend annually on a social listening / media monitoring tool?
- 8) Which month & year does your contract with your supplier end?
- 9) Who is the senior officer in charge of these contracts?

RESPONSE

1. We currently do not use a social media management platform.
2. N/A
3. N/A
4. N/A
5. We currently do not use a social listening / media monitoring platform
6. N/A
7. N/A
8. N/A
9. No contracts are in place, however our Media and Communications Manager would manage social media for the service.

